



PARTNER PACKAGES

Sustainable mPact® believes in partnerships to support each other in the endeavours to create a Future World of clean air, a stable, livable climate for all humans, clean oceans, a healthy atmosphere and further development of humanity.

To achieve this, all companies and individuals on the planet need to TAKE ACTION & TAKE JOINT ACTIONS!

When leveraging off each others' existence, communication, collaborations and actions around the Globe, this can be achieved! Sustainable mPact® is the Global Community & Hub for that to happen!

You are invited to join in!



PARTNERSHIP CATEGORIES



01

BENEFITS FOR PARTNERS





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Professional Content

- By partnering, the quality of content in all communication will increase by each partner utilizing their respective audience better than anyone.

Cheaper

- Mutual partnerships is an inexpensive way to share a wide audience.

Faster Reach

- We will speed up and build a joint content marketing strategy.

Measurements

- Analytics of partnership provided by Sustainable mPact® (community expansion, actions, collaborations, effects, etc).



MUTUAL COMMITMENT

Sustainable mPact® is available to present at partner events; speeches or other presentations.

As Partners, we commit to market our partnership in each other's channels during the 12 months of contract.



02

MEASURING AND REPORTING RESULTS



MEASURING & REPORTING RESULTS

ROI

- As a partner you will be able to see the Community members engagement, the number of times they interact with and mention your brand, like your posts, write comments on them or share them.

ROI can also be measured as for instance increased brand value, improved sustainability profile and increased employee sustainability engagement.

Website Traffic

- Measure of increased viewers and members that visit the Sustainable mPact® website + Sustainable mPact® Global Community.

Reach Indicator

- The overall number of individuals following and visiting your site, their geographic location, and frequency of their visits.

Mentions by Key Influencers

- The number of mentions by members of your brand/corp in SoMe channels, identified as key influencers.



03

PARTNER PACKAGES





PRINCIPAL

PARTNER

Exclusivity - \$100 000 per year (10 packages)

Your Corporate profile has your page inside of our Community

Our Principal partners are an exclusive group which consists of a limited number of organisations. A full page is devoted to your company and is customizable which allows you to decide the content.

This content could be Logos, marketing content, your sustainability goals or initiatives, etc.

Event access and exposure (Sustainable mPact® and partners')

Sustainable mPact® will attend your events and vice versa as per agreement, when relevant.

For each event we set up a campaign with mutually beneficial exposure on our respective platforms, channels and marketing collaterals.

Partner network membership

As a Sustainable mPact® Principal Partner you receive free access to our other Partners & Collaborators network, to leverage off and set up your own communication and relationship with, as well as contacts at our fellow climate- and sustainability organisations, when and if needed.

Principal partner benefits: Sustainable mPact® assists you with your Corporate Sustainability Plan

Sustainable mPact® will be your bouncing-board to create your Corporate sustainability plan and will assist you to develop it further throughout our partnership. This will be discussed and agreed amongst both parties.

Acknowledgement in press releases, Social Media channels, and marketing activities

We will present your company in different scenarios; posts on social media channels that acknowledge our partnership, exposure in press releases, marketing communications and collaterals.

Exclusivity - \$100 000 per year (10 packages)

20 free tickets to the annual sustainability event/ball/banquette (additional tickets with 50% discount)

Sustainable mPact® Annual Ball, is an event created to Raise funds for the Sustainability initiatives around The world, spread information, awareness, inspiration and to get more actions with more people around the Globe. The Annual Ball is created together with you as our Partner.

Full access to research, sustainability organizations and reports

Sustainable mPact® will on a regular basis provide you with new research that is taking place, studies and reports that are relevant to our joint mission.

Community impact measurements (community size, growth, impact)

As a Principal Partner you will be able to have an overview of several measuring data points from within the Sustainable mPact® community such as number of users, decreased carbon footprint per user, activities, etc. This will allow you as our Partner to see how your funds are being used and what impact it has on a daily basis and in the long term.

Communication access with community members

As our Principal Partner you can publish “sponsored posts” that are posted on your feeds as any regular post but they will also be to the members that are not following that feed.

Note; The proportion of members that will see a company’s posts that are not following that company depends on the chosen Partner level.

Your personal Sustainable mPact® contact person

As a Principal Partner you will have your own contact person at Sustainable mPact®

This is to make it easy to get in contact with us for your various needs, ideas, materials and discussions, etc.

Exclusivity - \$100 000 per year (10 packages)

Enabling traffic to your company website

We create an interest for your company brand by displaying the company url of your choice.
We provide measurements of qualitative incoming traffic.

Enabling traffic to your SmP Community profile

We allow you to expose your brand within the SmP Community

- number of unique visitors per month
- number of sessions per month

Employee activity

You will get insight as to how active your employees are on sustainability topics and activities.

Community activity

You will get insight into the overall number of individuals following and visiting; their geographical location and frequency of their visits.

DIAMOND

PARTNER

\$50 000 per year (20 packages)

Your Corporate profile is displayed with your fellow Diamond Partners

You get a profile for your company which includes logo, name and a 100 words description and the profile is shown on a page along with the other Diamond partners.

20 free tickets to the annual sustainability event/ball/banquette (additional tickets with 50% discount)

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Reach-indicator

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DIAMOND PARTNER



TITANIUM
PARTNER

\$25 000 per year (50 packages)

TITANIUM PARTNER

Your Corporate profile is displayed with your fellow Titanium Partners

You get a profile for your company which includes logo, name and a 100 words description and your profile is shown on a page along with the other Titanium partners.

20 free tickets to the annual sustainability event/ball/banquette (additional tickets with 50% discount)

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- number of sessions per month

Employee activity

You will get insight as to how active your employees are on sustainability topics and activities.

Access to read research, sustainability organisations and reports on SmPP

We ensure your entire organisation has access to stay informed and upto date on what is going on globally in the sustainability field.

Reach-indicator

You will get insight into the overall number of individuals following and visiting; their geographical location and frequency of their visits.



PLATINUM
PARTNER

\$10 000 per year (unlimited)

PLATINUM PARTNER

Logotype on Sustainable mPact® Community site

On our “credits” page we will list all of you, our Platinum Partners with your logo and Partner level. This is a way for us to showcase our gratitude and appreciation.

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THANKS



Jenny Rosencrantz

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